

# Bio & curriculum vitae

Paul Soulellis is a designer with more than 17 years of professional experience in brand strategy and creative direction.

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He established Soulellis Studio in 2001 and produces award-winning work for clients like Cornell University, TED, Waterworks, Esri, the Rockefeller Foundation and the Municipal Art Society of New York. His work allows him to collaborate closely with leading creative thinkers in design, business and technology — Richard Saul Wurman, Jack Dangermond, Nancye Green, Ann Pendleton-Jullian, Philip K. Howard and John Seely Brown, among others. His work is featured regularly on design blogs and online galleries and he is a contributing Quipsologist.

Trained as an architect (B.Arch, Cornell University), Paul brings his love of structure, design and strategic thinking to everything he does. He created the humorous Twitter site Tweeji.com in 2009 (with Krate) and co-hosted the Inaugural Salon in Washington D.C. with Chad Evans. He speaks regularly on communications and information design and has been a visiting critic at Cornell University, Columbia University and the City University of New York.

Soulellis.com is Paul's online design journal, featuring ephemera, commentary and project work, since December 2001.

Paul begins a Visiting Artist residency at the American Academy in Rome in January 2011, and will continue independent travel and non-client work through the year.

<b>Education</b>	Cornell University, 1990 Bachelor of Architecture	
<b>Professional experience</b>	Soulellis Studio	2001 – current
	Mercurylab	1998–2001
	Futurebrand	1996–98
	Donovan and Green	1993–96
	The Brooklyn Museum	1991–93
	Studio Pendleton-Jullian	1989–90
<b>Residencies</b>	Visiting Artist, The American Academy in Rome	2011
<b>Projects</b>	Esri	2009–current
	Immaterial Landscapes	2009–current
	Ann Pendleton-Jullian	2008–current
	TEDMED, with Richard Saul Wurman	2009–current
	John Seely Brown	2010
	Venetian Suite	2010
	Roman Pinball	2010
	Rockefeller Foundation	2010
	Scott Pasfield's Gay America	2010
	Wildlife Trust	2010
	Whitney Museum of American Art	2009–10
	TED Conferences	2009–10
	The Ohio State University	2009–10
	Tweeji	2009
	Soulellis Studio book	2009
	NewTalk	2008–09
	Polshek Partnership	2008–09
	The Inaugural Salon	2008
	John Wiley & Sons, Inc.	2007–10
	19.20.21., with Richard Saul Wurman	2007–current
	5x5x5 with Richard Saul Wurman	2007–current
	The Municipal Art Society of NY	2007–current
	Amy Lau Design	2006–current
	Skinner	2007
	Julián Varas / Archipelagos	2007
	Waterworks	2006–09
	Cornell University	2004–current
	Council on Competitiveness	2003–current
	Asphalt Media	2004–09
	EQMedia	2004–09
	Auburn University	2001–08
	Journal Register Company	2006–07
	eg, with Richard Saul Wurman	2006
	ModernArts	2006
	Downlite	2006
	TorranceCo	2006
	Paley Center for Media	2005–06
	Tata and Sons, India	2004–05
	Saadi Architecture	2004
	Open Space Institute	2003–05
	Nina McLemore	2003–05
	Naomi Judd	2003–04
	GroupRed	2003–04

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<b>Projects</b>	Arup Engineering	2003
	Prestige Motors	2003
	G2	2002
	Michael Neumann Architecture	2002
	Sears	2001–05
	GM	2001–02
	MediVia	2001–05
	Maziar Behrooz Architecture	2000–03
	Motorola	1997–98
	Scudder Investments	1998
	Woolworth Corporation	1996–98
	Pleasant Company	1995–96
	Coca-Cola Japan	1994–96
	Thomas J. Lipton Company	1994–96
	Celebrity Cruises	1994–96
	California ScienCenter	1994–95
	Liberty Science Center	1993–94
	Scholastic	1993–94
	3M	1993–95
	The Brooklyn Museum, with Polshek Partnership and Arata Isozaki	1991–93
House for Carl Sagan and Ann Druyan	1989–90	
<b>Teaching / lectures</b>	Baruch College, CUNY Guest Lecturer	2009–10
	Columbia University Guest Critic	2007
	Waterworks Guest Speaker	2007
	Cornell University, AAP Guest Critic	2006–current
	Visiting Critic	2007
	Teaching Assistant	1991
	<b>Competitions/proposals</b>	19.20.21. with Richard Saul Wurman
Glass House, with John Zissovici	1994	
New England Holocaust Memorial, with Sarah Didvar-Saadi	1991	
<b>Awards</b>	Graphis Poster Annual 08-09 Gold Award	2009
<b>Exhibitions</b>	Graphic Virtuosity: Architectural Posters from the Robert G. Hill Collection, University of Toronto	2007

